

MORE OF THE SAME
IS NEVER AN OPTION



The next generation of real estate has arrived

MARKETING

NO TWO PROPERTIES ARE ALIKE, AND EACH HAS A STORY TO TELL.



Property Branding & Marketing

Our award-winning creative and content team is made up of copywriters, graphic designers and digital strategists, who are experts in crafting those stories visually and narratively. They curate compelling print and digital campaigns to ensure a property's performance is maximized for sale. Masterful design and powerful storytelling—all in a day's work.

WE KNOW REAL ESTATE

AND WE HAVE THE NUMBERS TO PROVE IT. WE ARE SETTING NEW STANDARDS FOR THE INDUSTRY. **ONE DEAL AT A TIME.**



#1 Among Top 50 Firms for Average Sales Price
REALTRENDS

1 Community with Real Connections all over the world

We are 2x as Productive as the Average Agent

\$72B +

IN GLOBAL
SALES VOLUME

\$1.92M +

AVERAGE SALES
PRICE

\$12.8M +

AVERAGE
ANNUAL

NOTABLE SALES

SOLD



7 GERALD ST

(St. Andrew-Windfields)

SOLD



1540 WATERSEDGE RD

(Mississauga)

SOLD



253 DUNVEGAN RD

(Forest Hill)

SOLD



134 HIGHGATE AVE

(Willowdale East)

SOLD



177 JOICEY BLVD

(Bedford Park)

SOLD



18 BROOKFIELD RD

(The Bridle path)

SOLD



180 LAKE SHORE DR

(New Toronto)

SOLD



75 FIFESHIRE RD

(St. Andrew-Windfields)

SOLD



7 DOUGLAS CRES

(Leaside)

SOLD



170 FOREST HILL RD

(Forest Hill)

SOLD



3541 RIVA AVE

(Friday Harbour Front)

SOLD



16 BECKY CHEUNG CRT

(Willowdale East)

NOTABLE SALES



SOLD

313 GLEN RD

(Rosedale)



SOLD

48 YORKMINSTER RD

(St. Andrew-Windfields)



SOLD

91 DONWOODS DR

(The Bridle path)



SOLD

136 BURNDAL AVE

(Lansing-Westgate)



SOLD

349 FAIRLAWN AVE

(Bedford Park)



SOLD

7 BAMBOO GROVE

(Banbury-Don Mills)



SOLD

4 CHALLISTER CRT

(Bayview Village)



SOLD

93 MEADOWVIEW AVE

(Markham)



SOLD

39 STUART CRES

(Lansing-Westgate)



SOLD

179 PLEASANT AVE

(Newtonbrook West)



SOLD

24 CITATION DR

(Bayview Village)



SOLD

300 FRONT ST W

(Waterfront Communities)

NOTABLE SALES



SOLD

16 PAUL ST

(Thornhill)



SOLD

14 BURNHAM RD

(Bennington Heights)



SOLD

24 GLENNAVY AVE

(Mount Pleasant East)



SOLD

171 BELSIZE DR

(Leaside)



SOLD

625 SOUDAN AVE

(Leaside)



SOLD

33 RANDOLPH RD

(Leaside)



SOLD

207 SUTHERLAND DR

(Leaside)



SOLD

430 MANOR RD E

(Leaside)



SOLD

159 OLD YONGE ST

(York Mills)



SOLD

19 FOURSOME CRES

(St. Andrew-Windfields)



SOLD

322 EMPRESS AVE

(Willowdale East)



SOLD

265 POPLAR PLAINS RD, #202

(Forest Hill North)

PROPERTIES REPRESENTED

OVER 5 MILLION



190 FOREST HILL RD

(Forest Hill South)



127 JOICEY BLVD

(Cricket Club)



16 FIFESHIRE RD

(St. Andrew-Windfields)



7 GERALD ST

(St. Andrew-Windfields)



6 HILLHOLM RD

(Forest Hill South)



7 DOUGLAS CRES

(Leaside)

WE'D RATHER SHOW THEN TALK!

OUR DIFFERENCE

Record Land Value: Highest-Priced 70-Foot Lot Sold in South Forest Hill, 2025!

SUCCESSFULLY REPRESENTED BOTH THE BUYER & SELLER!



253 DUNVEGAN RD | \$9,000,000

PROPERTIES REPRESENTED

OVER 10 MILLION



100 BAYVIEW RIDGE

(York Mills)



WATERFRONT MANSION

(Mississauga)



BAYVIEW RIDGE MANSION

(The Bridle Path)



SUNCREST MANSION

(The Bridle Path)



129 ST. CLAIR AVE W

(Forest Hill)



ARJAY MANSION

(The Bridle Path)

OUR GLOBAL REACH

#1 Top Luxury Brokerage

(INMAN'S GOLDEN I AWARDS)

FOR AVERAGE SALES PRICE: \$2.5M (REALTRENDS)

#7 Among Top 50 Firms

FOR AVERAGE SALES PRICE: \$2.5M (REALTRENDS)

Inc. 5000 Fastest-Growing

PRIVATE COMPANIES FOR 7 YEARS

130+ Offices in 12 Countries

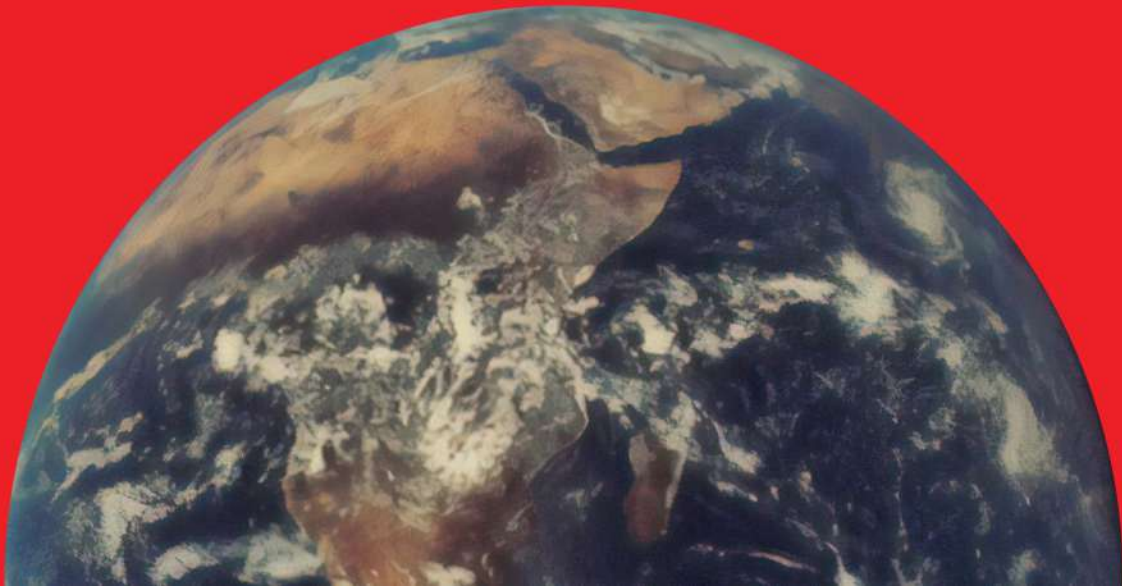
INCLUDING THE WORLD'S MOST COVETED LUXURY MARKETS

#16 on the 2024 Realtrends 500

LIST OF TOP RESIDENTIAL BROKERAGES

Financial Times

ONE OF THE AMERICAS' FASTEST GROWING COMPANIES FOR 7 YEARS



PUBLIC RELATIONS

prime video

Forbes

Robb Report

Global
NEWS

» TORONTO STAR «

TORONTO
LIFE

bravo

LOS ANGELES
BUSINESS JOURNAL

VARIETY

CTV NEWS

WSJ

THE BANKER

NEW YORK POST

MANSION GLOBAL

SOCIAL MEDIA

500K +

FOLLOWERS
ON INSTAGRAM

44K +

FOLLOWERS
ON FACEBOOK

30K +

FOLLOWERS
ON LINKEDIN

INTRODUCTION

Merad Safaian is a respected Real Estate broker, builder & developer in Toronto's luxury market, known for his integrity, expertise, & results. With experience as both an investor & a builder, he brings a rare perspective that blends market knowledge with construction insight, helping clients make confident, informed decisions.

Specializing in selling homes from \$3M to \$15M, Merad doesn't just list properties-he strategically positions them to stand out, attract the right buyers, and achieve top value. His approach combines sharp negotiation skills, high-impact marketing, and a builder's eye for quality.

Recognized among the top agents in 2020, 2021, 2022, and 2024, Merad ranks in the top 5% at The Agency across 14 countries and thousands of agents. He is also a proud recipient of The Agency's 2024 Chairman's Award-a testament to his consistent performance and client trust.

"Every home has a story-my job is to tell it in a way that buyers can't resist."

Merad Safaian
REAL ESTATE BROKER



SELLING HOMES *Like No One Else*

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